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HIGHLIGHTS

2018 Conference Location and Dates Set

The location and dates for the 2018 MHABC Conference have now been set. The Conference will be held in Penticton at the Lakeside Resort and Conference Centre starting on Monday, April 23rd to Wednesday, April 25th, 2018.

While the Conference program is still a work in progress, it is expected the annual golf tournament will be held on the Monday with the Business Sessions, Technical Sessions and Annual General Meeting held over the subsequent two days. The preliminary Conference program and registration forms will be available in early March 2018.

Please mark the dates in your schedule.



Penticton Lakeside Resort
& Conference Centre

Whiteboard Video Available this month

The “whiteboard video” presented during the 2017 Conference by FRESH INC’s Jennifer McKinney will be available to MHABC members in late September.

FRESH INC provides marketing services to both the MHABC and the Modular Housing Association Prairie Provinces.

Thanks goes to MHAPP who originally commissioned FRESH INC to develop the video and then provided access to affiliated factory-built housing associations across Canada. The whiteboard video is a marketing tool explaining the benefits of our form of housing. The original MHAPP video has been modified incorporating MHABC branding. The video will be resident on the MHABC.com home page and available to Members upon request. Please contact FRESH INC directly for more information.

MHABC now a Member of the Canadian Homes Builders Association

As noted in previous MHABC newsletters, the MHABC was contemplating becoming a member of the Canadian Home Builders Association. This move is in keeping with the recent integration of the Canadian Modular Housing Institute and MHICanada into the CHBA as the Factory-Built Modular Construction Sector.

With approval of an application to the Central Okanagan sector of the CHBA, the MHABC now becomes a member of this important organization. On-going information on CHBA activities and opportunities will be highlighted in future Members Only communiques.



2017-18 BOARD of DIRECTORS

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Ray's Towing Ltd

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Precision Home Transport

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Executive Director

BOARD MATTERS

Summer Board Meeting Schedule

During the Summer, the Board met by conference call on August 29th. The next meeting will be held by conference call on October 17th.

Home Shipments higher at end of 2nd Quarter

Home shipments were above plan at the end of the 2nd quarter ending August 31st. Actual shipments were 447 homes on planned shipments of 330 homes.

Accordingly, revenues are significantly higher while expenditures are below plan.

MHABC to participate in upcoming Union of BC Municipalities' Conference Tradeshow

The MHABC will cooperate with the Manufactured Home Park Owners Alliance of BC in a tradeshow booth at UBCM's 2017 Conference.

The Union of BC Municipalities is the organization representing the interests of local government across BC. The annual conference is being held during the week of September 25th in Vancouver with the tradeshow running the 27th and 28th.

The UBCM Conference provides the opportunity to engage with local government officials including mayors, councilors and administrators as well as many provincial level government representatives.

Marketing Committee Activities

The MHABC's Marketing Committee was established to work directly with FRESH INC staff on key projects. The Committee meets with FRESH INC by conference call every six weeks. During the most recent call, topics included development of a Local Government Landing Page, a Members Benefits Landing Page, the whiteboard video project as well as the Ron MacDonald House charity.

The Local Government Landing Page, created in cooperation with the CHBA sector staff and FRESH INC, is a dedicated website explaining how the industry operates and the standards utilized in home construction. A business card sized handout will be provided to each visitor to the UBCM booth identifying the URL and information content.

The Members Benefits landing page will be linked directly to the MHABC home page and will be used to inform current members on the benefits of membership in the MHABC as well for the information of potential new members.

The whiteboard video was referenced previously in this newsletter.

The Ronald McDonald House charity is already being given profile on MHABC.com. A member's package is being developed to promote that Ronald MacDonal House is our official charity.

Warranties Working Group Activities

As noted in the previous newsletter, BC Housing has requested meetings with the MHABC to discuss factory-built home warranties.

The Warranties Working Group was established towards preparing for the initial meetings with BC Housing, tentatively scheduled to start in early October.

Transportation Working Group Activities

The MHABC has established a Transportation Working Group to focus on all issues related to the transportation of factory-built homes.

The current priority is the 50 % rule invoked by CVSE guiding the width of dollies used in transporting homes. The current policy requires dollies to be a minimum of 50% of the home width. Specifically, a minimum 10-foot

wide dolly must be used when transporting 20-foot wide homes in southern BC. The working group is promoting greater flexibility in the width of dollies used and is proposing 8-foot, 6-inch dollies be permissible for transport of 20-foot wide homes throughout BC. The working group recently held a conference with CVSE officials and is now working to provide additional technical information in building the case for an amendment to the 50% rule.

The working group will also be dealing with promotion of daytime travel pilots and expects to present to the BC Trucking Association's Oversize Committee later in October. The goal is to have the BCTA committee understand the MHABC's goals in proposing daytime transport of some types of factory-built homes on BC's major highways.

WHAT'S NEW?

Pioneer Bursary Award Winners

The MHABC annually awards Pioneer Bursary Awards to the children of MHABC members and employees. The applicants are required to attend post-secondary education immediately following high school graduation. For 2017, the MHABC granted three awards of \$650 each.

The following are pictures and information on two of the award winners:



Andrea Ellis being presented her Pioneer Bursary Award by Warren Ellis representing Eagle Homes. Andrea will be attending Okanagan College.



Bradley Bodie being presented his Pioneer Bursary Award by Crowsnest Properties' Rod Rusnak. Bradley will be attending Lethbridge College

Of note, the Pioneer Bursary Awards will be rebranded to the Grant McDowell Memorial Bursary Awards commencing in 2018

MHABC Group Health Benefits Program Reminder

Please remember to keep in mind the MHABC's Group Health Benefits Program. Contact the office for further information.

Freeport Industries Builds 2017 PNE Prize Home



The 2017 PNE Prize Homes was once again constructed by MHABC Member Freeport Industries

“Nestled away in the Naramata Bench, in the heart of Okanagan Valley’s wine country, lies this year’s Grand Prize: a West Coast modern, ENERGY STAR® certified 3,100 sq. ft. home by Freeport Industries. Complete with breathtaking lake views, this home offers the spoils of an area rich in delicious food and wine that invites you to relax and live the good life. The home is move-in ready, with furnishings from Lane Home Furnishings, and KitchenAid and Whirlpool appliances: also comes with an outdoor living package from Coast Spas Lifestyles!”

Photo and Text Courtest of the PNE Prize Home Lottery